

SCIENTIFIC SESSIONS



May 29 — June 1

MIAMI, FL

2020

EXHIBITOR PROSPECTUS & SPONSORSHIP GUIDE

lipid.org/sessions

HOTEL INFORMATION



JW Marriott Miami Turnberry Resort

19999 W Country Club Drive, Aventura, FL 33180

Room Rate: \$229 per night plus tax and a \$25 per night resort fee

Reservation Deadline: May 6, 2025 or until the room block is filled

Reservations: Call (866) 227-5938 and ask for the NLA room rate

Exhibit Pricing

Early Bird: **\$6,000** (Until January 15, 2025)

Standard: **\$6,750** (January 16, 2025 – May 30, 2025)

Exhibit Hall Hours*

THURSDAY, MAY 30

Exhibitor Move-In: 12:00 pm – 5:00 pm

Welcome Reception: 6:00 pm – 7:30 pm

FRIDAY, MAY 31

Exhibit Hall Open: 8:00 am – 5:30 pm

Breakfast in Exhibit Hall: 8:00 am – 9:00 am

Lunch in Exhibit Hall: 11:00 am – 12:05 pm

Break in Exhibit Hall: 1:30 pm – 3:00 pm

SATURDAY, JUNE 1

Exhibit Hall Open: 8:00 am – 5:30 pm

Breakfast in Exhibit Hall: 8:00 am – 9:00 am

Break in Exhibit Hall: 10:05 am – 11:05 am

Lunch in Exhibit Hall: 12:50 pm – 2:00 pm

Exhibitor Move-Out: 2:00 pm – 6:00 pm

**Times are subject to change.*

BENEFITS OF EXHIBITING

- » One 10x10 booth, 6 ft table, and 2 chairs
- » Company Listing on meeting signage, website, and inclusion on Exhibitor Passport
- » Two exhibitor badges granting access to all exhibit hall activities
- » Multiple opportunities to interact with an audience of approximately 500+ healthcare professionals
- » Access to exclusive sponsorship and advertising opportunities
- » Exposure to online attendees in our virtual exhibit hall

\$6,000

PER 10X10 BOOTH

***Now through January 15, 2025**

\$6,750

PER 10X10 BOOTH

January 16 - May 30, 2025

IMPORTANT DEADLINES

January 15, 2025

Early Bird Pricing Ends

January 16, 2025

Standard Exhibit Rate Begins

April 27, 2025

Expert Theater Program Titles Due

Expert Theater Speaker Information Due

**Applicable to Expert Theater Sponsors Only*

May 1, 2025

Bag Inserts/Door Hangers Due

introducing liPODS

NEW!

A Revolutionary Sponsorship Approach at #NLASessions

Elevate your brand presence and engagement at the upcoming #NLASessions with liPODS — innovative engagement centers designed to spark meaningful connections between sponsors and attendees.

liPODS (inspired by the word "lipids") are strategically placed throughout the meeting space, serving as hubs for interactive discussions, networking, and knowledge sharing. Each liPOD is customized with your organization's branding, offering a unique opportunity to amplify your message and foster deeper connections with healthcare professionals in lipidology. Secure your liPOD today, and become a central part of the attendee experience at #NLASessions.

Please note: Your company MUST purchase an exhibit booth to purchase a liPOD.

Key Benefits:

- **Tailored Branding:** Showcase your logo, colors, and messaging to create a striking visual presence at the meeting.
- **Enhanced Engagement:** liPODS are designed to draw attendees in, creating opportunities for organic conversations about your products or initiatives.
- **Prime Locations:** Strategically placed in high-traffic areas to maximize visibility and interaction. Where relevant and possible will be placed adjacent to sponsor's booth.
- **Interactive Experiences:** Collaborate with us to curate content or activities that highlight your brand and spark discussions around innovative solutions in lipidology.

podcast liPOD

Be part of the conversation at #NLASessions and beyond!

\$12,750

(4 available)

The Podcast liPOD offers an exclusive opportunity to sponsor a live episode of our NLA Industry Innovations, a podcast series dedicated to showcasing the latest advancements in lipidology. Each episode delves deep into the innovations driving progress in cardiovascular health. Recording an Industry Innovations episode at the #NLASessions combines real-time education, networking, and branded visibility, positioning your organization as a key supporter of professional growth and innovation in the field. The Podcast liPOD will be placed outside of the General Session in a high-traffic area.

What's Included:

- **Live Podcast Recording:** Attendees can watch the NLA podcast team in action as they record the latest session featuring expert discussions and insights.
- **Exclusive Reach:** Your company and podcast title will appear on prominent signage, in the #NLASessions meeting app, and on our website prior to the meeting.
- **Collaborative Episode Development:** Work hand-in-hand with the NLA team to select the guest(s) for the episode. The NLA will provide the host and collaborate with your team to determine the topic and discussion points. This ensures the episode aligns with your company message while meeting the podcast's educational and professional goals.
- **Lasting Effects:** The final podcast episode will be posted on our webpage for additional reach beyond the #NLASessions.

additional liPOD opportunities

power-up liPOD

Where attendees recharge—literally and figuratively—at #NLASessions.

The **Power-Up liPOD** is the ultimate convenience station for attendees to power their devices while engaging with your brand. Strategically located in high-traffic areas, this liPOD offers a branded charging hub where attendees can stop and take a moment to recharge during the conference.

What's Included:

- **Device Charging Stations:** Equipped with multiple charging ports and cables compatible with a variety of devices.
- **Branded Station Design:** Showcase your company's branding prominently on the charging hub.
- **Premium Placement:** The Power-Up liPOD will be placed in high-traffic areas directly outside the general session or in the Exhibit Hall next to your booth.

\$9,750

(2 available)

coffee connection liPOD

Brew up meaningful connections at #NLASessions!

The **Coffee Connection liPOD** combines the allure of specialty coffee only offered at this liPOD with exclusive networking opportunities, offering attendees a unique experience during a designated break. Featuring a branded coffee cart stationed in the liPOD adjacent to your booth, creating a natural draw for attendees. Your company will be the go-to spot for great coffee and great conversations.

What's Included:

- **Specialty Coffee Cart:** A dedicated cart serving high-quality coffee creations.
- **Branded Coffee Experience:** Your company's branding on the coffee cart, coffee cups, and directly on the liPOD. Opportunity to provide give away materials.
- **Exclusive Break:** Offer attendees a one-of-a-kind experience during a specialty break time (minimum one hour) that can't be found anywhere else at the #NLASessions.

\$9,750

Add an additional one-hour break for only \$4,500.00

(1 available)

puppy love liPOD

Bring smiles, reduce stress, and create unforgettable memories at #NLASessions!

The **Puppy Love liPOD** offers a heartwarming opportunity for attendees to cuddle adorable pups during designated breaks, combining stress relief with a meaningful cause. Partnering with local rescues and shelters, this liPOD brings joy to attendees and supports adoptable animals in finding their forever homes.

What's Included:

- **Pup Cuddle Zone:** A dedicated space where attendees can interact with friendly, adoptable puppies under the supervision of trained handlers during 2 dedicated breaks.
- **Branded Experience:** Your company's branding featured prominently on the liPOD wall and on bandanas worn by the pups!
- **Photo Opportunities:** The branded liPOD wall offers the perfect backdrop for attendees to capture and share their puppy cuddling moments on social media, amplifying your visibility.
- **Support Local Rescues:** Bring awareness and joy to the #NLASessions and help local shelters and rescues, reinforcing your company's commitment to community and animal welfare.

\$9,750

(1 available)

additional liPOD opportunities

Fresh & Focused Juice Bar liPOD

Fuel up attendees and energize your brand at #NLASessions!

The **Fresh & Focused Juice Bar liPOD** is the ultimate way to blend visibility with attendee engagement. Located next to your booth in the Exhibit Hall, this liPOD features a vibrant juice cart serving refreshing juices during a designated break (*minimum one hour*). Attendees will associate you with health, energy, and a standout conference experience!

What's Included:

- **Custom Branded Signage:** Showcase your branding prominently on cart signage, and on the liPOD wall.
- **Branded Cups:** All juices will be served in branded cups, keeping your messaging front and center as attendees mingle and network.
- **Exclusive Break Service:** The juice bar will operate during a designated break, giving attendees an exclusive, refreshing experience.

\$9,750

Add an additional one-hour break for only \$4,500

(1 available)

connection liPOD

The perfect place to meet, connect, and recharge at #NLASessions.

The **Connection liPOD** is a branded, strategically located engagement space that offers attendees a versatile area to pause, refresh, and interact — right outside the general session or in the exhibit hall. Whether they're making new connections, catching up on work, or taking a moment to relax, this dedicated area ensures your brand is top-of-mind in one of the most frequently visited areas of the conference.

What's Included:

- **Branded Environment:** Incorporate your company's branding into the liPOD's design for an eye-catching experience.
- **Multifunctional Space:** Suitable for quick one-on-one meetings, casual conversations, or individual use such as taking phone calls or catching up on emails.
- **Comfortable Seating:** Thoughtfully arranged seating to encourage networking or informal meetings for attendees.

\$9,500

(3 available)

wellness bites liPOD

Fuel attendees and support the NLA mission with heart-healthy snacks!

The **Wellness Bites liPOD** offers an impactful way to showcase your company while promoting health and wellness at #NLASessions. Located in a high-traffic area near the general sessions, this snack station provides nutritious, heart-healthy treats to attendees throughout the event, ensuring your company stays top-of-mind while supporting the well-being of the conference community. This will allow attendees to grab a pick-me-up whenever they need before heading into the General Session.

What's Included:

- **Prime Placement:** The Wellness Bites liPOD will be strategically located near the General Session, guaranteeing maximum exposure and traffic.
- **Event-Long Presence:** The Wellness Bites liPOD will remain accessible throughout the entire meeting, providing repeated exposure to your brand as attendees refuel.
- **Custom Branded Station:** Your company's logo and messaging will be prominently displayed this liPOD, associating your brand with health and vitality.
- **Nutritional Impact:** Offer attendees a selection of heart-healthy snacks, supporting their well-being while showcasing your commitment to the NLA mission.

\$9,500/day or purchase both days for \$17,000

(2 days available)

SPONSORSHIP

OPPORTUNITIES

HYDRATION HUBS

\$8,500 | *Exclusive Sponsorship*

Keep attendees refreshed and thinking of YOU! Sponsor the hydration hubs strategically placed throughout the meeting space and in the General Session to ensure you are always top-of-mind. Take care of attendees while gaining continuous exposure. **What you get:**

Prime Placement

Refillable Cups

Water Stations

OPENING NIGHT RECEPTION

\$14,000 | *Exclusive Sponsorship*

Kick off the **#NLASessions** in style as the exclusive **Presenting Sponsor** of the highly anticipated Welcome Reception in the Exhibit Hall. This premier opportunity ensures your company is the first thing attendees remember, setting the tone for the event. This unforgettable sponsorship ensures your brand shines as the star of the evening. **What you get:**

Pre-Event Buzz
Social Media Spotlight
Exclusive Branding

Live Recognition
Custom Branding
Prime Booth Placement

On-Site Signage

MEET & MINGLE BREAKS

\$14,000 | *Exclusive Sponsorship*

Be the brand everyone remembers during key networking moments as the **Exclusive Sponsor** of the breaks in the Exhibit Hall. These high-traffic breaks are the perfect opportunity to make lasting connections and increase your visibility. **What you get:**

Strategic Branding
Social Media Spotlight

Premium Booth Placement
Custom Swag

Pre-Event Promo

INFORMATION STATION

DIGITAL PUBLICATION DISPLAY • \$14,000 | *Exclusive Sponsorship*

Put your science front and center! Sponsor a digital information station in a high-traffic area, giving attendees access to your research, data, or insights. **What you get:**

High-Tech Display

Engage Live

Pre-Event Visibility

DIRECTIONAL FLAGS

\$5,000 | *Exclusive Sponsorship*

Guide the way! Help attendees navigate from hotel sleeping rooms to the **#NLASessions** meeting space with your logo on branded directional flags. **What you get:**

High Visibility

Exclusive Branding

These exclusive sponsorships provide **unparalleled branding opportunities** and **direct engagement with attendees** at the **#NLASessions**. Reserve your spot now and make your mark in Miami!

BRANDING OPPORTUNITIES



HEADSHOT PHOTO STUDIO
\$20,000



HOTEL KEYCARDS & SLEEVES
\$20,000



WIFI LANDING PAGE
\$12,000



CHARGING STATIONS
\$10,000



DO NOT DISTURB DOOR HANGERS
\$9,000



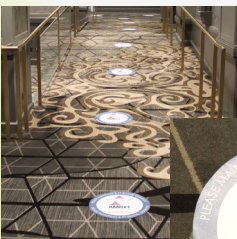
MEETING BAGS
\$8,000



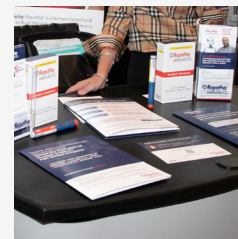
LANYARDS
\$7,500



SANITIZER STATIONS
\$7,000



DIRECTIONAL FOOTPRINTS
\$6,000



MEETING BAG INSERTS
\$3,500

SCIENTIFIC SESSIONS EXPERT THEATER

NATIONAL LIPID ASSOCIATION



SCIENTIFIC
SESSIONS

May 29 — June 1

2025
MIAMI, FL

National Lipid Association members and Scientific Sessions attendees look forward to learning the most up-to-date and innovative techniques and information regarding their specialty during the meeting. Make sure your organization is on the must-attend list by hosting an Expert Theater during the 2025 Scientific Sessions.

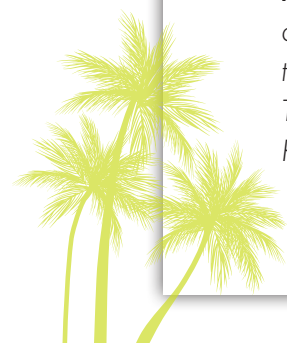
EACH EXPERT THEATER INCLUDES:

\$25,000

- **A 50-minute presentation window, scheduled during breaks from official NLA educational programming.** Each event slot will be shared by up to 2 Expert Theaters.
- **A meeting room at the host hotel set classroom style for 60 people.** No attendance guarantees can be made.
- **Event listing on the meeting signage and lipid.org.**
- **A National Lipid Association representative point of contact to act as liaison between host hotel and Expert Theater sponsor.**
- **Inclusion in one special events email distributed by the NLA.**
- **Meeting Bag Insert** – provide a piece promoting your Expert Theater, product information or give away item. Inserts due to the NLA by May 1, 2025
- **Access to Scientific Sessions registrant mailing list for one-time use.** All pre-activity mailings are subject to approval by the NLA before printing and distribution. This list is approved for one-time use. Registration lists will be provided directly to the sponsor's selected mail-house. Registrant lists are to be used for the purpose of sending invitational mailer ONLY.
- **A/V equipment including, screen, projector, podium, microphone, PA, and laptop.**
- **One dedicated AV technician**
- **Three 24" x 36" signs with your program information displayed at host hotel.** Sponsor must provide all artwork and content. The NLA will provide production and shipping. Poster creative due to NLA by April 27, 2025. If not received in timely manner, sponsor will be responsible for print and delivery of posters to meeting.
- **Live streaming of event for greater reach to our virtual-only attendees and access to recording of event.**
- **All marketing materials and signage must display this disclaimer in a legible font:** *This event is not part of the National Lipid Association Scientific Sessions, as planned by the NLA Education Committee, and is not being certified for CME/CE*

Sponsor is responsible for faculty costs.

The NLA will provide a reasonable meal to all attendees outside of the meeting room.



NON-CME EXPERT THEATER APPLICATION

May 29 – June 1, 2025 | JW Marriott Turnberry | Miami, FL

Expert Theater Sponsorship: In-person and virtual live-stream Expert Theater (50-minute program) • \$25,000

Hosting Company Name: **Exactly as it will appear on all materials* _____

Primary Contact Name: _____

Email Address: _____ **Contact Cell #:** _____

Expert Theater Package: *(Please see Expert Theater guidelines for inclusions)*

Preference Date Session Time

Date Session Time

5/30/2025 A • 11:00 - 11:50 am B • 11:00 - 11:50 am

5/31/2025 A • 8:00 - 8:50 am B • 8:00 - 8:50 am C • 12:50 - 1:40 pm D • 12:50 - 1:40 pm

**Exact times are estimated and subject to change based on the 2025 NLA Scientific Sessions final agenda.*

Additional Information (if available): _____

Event Title: _____

Speaker: _____

Event Overview: _____

Payment Method

Check Credit Card

The NLA will email a Credit Card Authorization Form or an invoice to the primary contact included in this application.

Terms & Conditions

- 1) Submission of application does not guarantee approval. The NLA will contact you within 2 weeks of submission to notify you of your approval status.
- 2) Dates and times are not confirmed until full payment is received.
- 3) Hosting companies of live events will be asked to submit a final presentation copy to the NLA for compliance review and approval.
- 4) All art files must be submitted to jmitchell@lipid.org for review and approval no later than April 27, 2025. If creative is not received in timely manner, sponsor will be responsible for production and delivery of posters.
- 5) All marketing inclusions made by the NLA are contingent upon timely receipt of presentation information.
- 6) Cancellation requests must be made in writing. A 50% refund will be processed if request is received in writing no later than March 28, 2025. Refunds will not be made after this date.

Please return completed application via email to jmitchell@lipid.org, attn: Jean Mitchell



SCIENTIFIC SESSIONS EXHIBITOR APPLICATION

May 29 – June 1, 2025 | JW Marriott Turnberry | Miami, FL

Booths

Scientific Sessions 10x10 Booth

- Nov. 1, 2024 - Jan. 15, 2025 • (\$6,000) x _____ = \$ _____
- Jan. 16, 2025 - May 26, 2025 • (\$6,740) x _____ = \$ _____

For customized packages, please contact exhibits@lipid.org

Attendee Engagement Opportunities

- Podcast liPOD \$12,750
- Power-Up liPOD \$9,750
- Coffee Connection liPOD \$9,750
- Puppy Love liPOD \$9,750
- Fresh & Focused Juice Bar LiPOD \$9,750
 - additional hour break \$4,500
- Connection liPOD \$9,500
 - additional hour break \$4,500
- Wellness Bites liPOD (two days) \$17,000
- Wellness Bites liPOD (one day) \$9,500

Sponsorship Opportunities

- Opening Night Reception \$14,000
- Meet & Mingle Breaks \$14,000
- Hydration Hubs \$8,500
- Information Station \$5,500
- Directional Flags \$5,000

Branding Opportunities

- Headshot Photo Booth \$25,000
- Hotel Key Cards & Sleeves \$20,000
- Wifi Landing Page \$12,000
- Charging Stations \$9,500
- Do Not Disturb Door Hangers \$9,000
- Meeting Bags \$8,000
- Lanyards \$7,500
- Sanitizer Stations \$7,000
- Directional Footprints \$6,000
- Meeting Bag Inserts \$3,500

Total Amount: \$ _____

Applicant Information (for exhibit correspondence)

Company Name _____
Please list exactly the way it should appear on all printed materials.

Representative Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Competitor(s) _____

We ask for this information in attempts to avoid proximity to competitors in hall.

Onsite Representative(s) Name and Contact Info

Badge 1

Name _____

Cell # _____ Email _____

Badge 2

Name _____

Cell # _____ Email _____

Badge 3 Additional Badges \$300/Person: _____

Name _____

Cell # _____ Email _____

Badge 4 Additional Badges \$300/Person: _____

Name _____

Cell # _____ Email _____

Total Amount: \$ _____

Payment and Billing Information

MAIL: National Lipid Association
 6816 Southpoint Pkwy., Suite 1000
 Jacksonville, FL 32216

EMAIL: exhibits@lipid.org

- Check** (Payable to National Lipid Association) Check Number _____
- Visa** **American Express** **MasterCard**

TOTAL AMOUNT: \$ _____

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____ Zip _____

Signature _____

Payment for exhibit space must accompany registration or we will be unable to reserve your booth(s).

The Exhibitor Agreement is entered into between (Exhibitor) and the National Lipid Association (NLA). This agreement will take effect upon signing by the exhibitor. The exhibitor hereby requests NLA to provide exhibitor with exhibit space at the 2025 Scientific Sessions. Exhibitor further agrees to abide by all exhibitor terms and conditions as provided herein and attached. Submission of this form does not guarantee exhibit space. NLA will notify exhibitor applicant if exhibit space request cannot be honored. A confirmation packet will be sent upon arrival of payment.

My signature below indicates that I have read and agree to the specifications provided in this application and the attached Terms and Conditions.

Print Name _____

Signature _____ Date _____

TERMS AND CONDITIONS

Thank you for your interest in exhibiting at the National Lipid Association (NLA), 2025 Scientific Sessions (“Organization”). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

EXHIBIT HALL HOURS. All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a \$500 fee should the exhibit space get broken down before official tear-down hours.

EXHIBIT BOOTH/SPONSORSHIP CANCELLATIONS & NO-SHOWS. Once the application has been received, cancellation must be submitted to NLA, in writing, no later than, March 30, 2025, sixty days prior to the Scientific Sessions meeting.

CANCELLATION AND POSTPONEMENT OF THE 2024 NLA MEETING.

In the event that the 2025 Scientific Sessions is postponed due to any occurrence not occasioned by the conduct of the exhibitor, whether such occurrence be an act of God; the common enemy; the result of terrorism, war, riot, civil commotion, sovereign conduct; widespread dissemination of an infectious disease; curtailment of transportation facilities; or the act or conduct of any third party (individually and collectively referred to as the “Occurrence”), then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after the Occurrence to remedy the effects thereof. If the Occurrence results in cancellation of the 2025 Scientific Sessions, the obligations of the parties under applicable agreements shall automatically be terminated and all booth payments shall be refunded to Exhibitor, less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by the NLA through the date of exhibitors’ notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

SPACE ASSIGNMENT. Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. NLA will confirm the receipt of money/contract along with a space assignment. NLA reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. The NLA will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

EXHIBITOR BADGES & REGISTRATION. Booth size determines the number of badges afforded to exhibitor Representatives without a badge will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

DISPLAY REQUIREMENTS & RESTRICTIONS. NLA retains the right to deny the exhibition of inappropriate items and products. Please contact the NLA with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA’s New and Non- Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drug mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the NLA. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

ELECTRICAL REQUIREMENTS. Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

PROHIBITED CONDUCT. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. NLA reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of NLA is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

LIVE DEMONSTRATION. The use of models, biological tissues, or animals is strictly prohibited.

UNAUTHORIZED CANVASSING & DISTRIBUTION OF ADVERTISING MATTER. Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the NLA any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor’s booth or by specific permission of NLA.

PHOTOGRAPHY. NLA may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from NLA or the official meeting photographer to take pictures outside the exhibitor’s booth.

SUBLETTING OF SPACE. No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

SECURITY. Exhibitors are strongly urged to secure all valuables nightly or take them to their hotels rooms. NLA, the hotel, and Compass Management & Consulting, Inc. will not be responsible for lost or stolen items.

CERTIFICATE OF INSURANCE & LIABILITY. The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. NLA will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors must provide NLA with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend NLA, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, (“Indemnified Parties”) harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

DISCLAIMER. Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

ATTENDANCE. NLA may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

PAYMENT. Applications will be confirmed with the submission of an application and full payment. Any company that submits an application to exhibit, but is not paid in full by April 30, 2025, four weeks prior to the meeting, will be required to place a credit on file with the Organization in order to receive an exhibit assignment. Check payments will be due no later than 30-days after the meeting. If payment is not received by June 30, 2025, the credit card on file will be charged.

COOPERATION. NLA requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines. For any questions, please contact the NLA office at (904) 998-0854.