

EXPERT THEATERS

One of the National Lipid Association's most highly requested sponsored opportunities, Expert Theaters offer organizations a focused, non-CME, 50-minute presentation during dedicated times at the 2026 #NLASessions.

Designed for direct engagement in an intimate setting, Expert Theater sessions provide sponsors the opportunity to highlight emerging data, share timely scientific or disease-state updates, and connect with lipid specialists beyond the core educational program.

Expert Theaters are scheduled (outside of CME programming) to maximize visibility while preserving the integrity of the NLA Scientific Sessions.

**Sponsorship
Cost:
\$28,000**

Each Expert Theater Sponsorship Includes:

- **One 50-minute** presentation scheduled during designated breaks in official NLA educational programming. *Each time slot will host no more than two Expert Theaters.*
- **Dedicated presentation room** at the Sheraton Grand Chicago Riverwalk, located in or near the NLA meeting space and configured for a minimum of 60 attendees. *Attendance is not guaranteed.*
- **Event listing** on the #NLASessions meeting website, in the meeting app, and on applicable onsite signage.
- **Dedicated NLA staff liaison** to coordinate logistics between the sponsor and the Sheraton Grand Chicago Riverwalk.
- **Inclusion in at least one NLA-distributed special events email** sent to all registered #NLASessions attendees.
- **One meeting bag insert**, provided by the sponsor, to promote the Expert Theater, product information, or a giveaway item, in accordance with NLA Terms and Conditions.
- **One-time access to the Scientific Sessions registrant mailing list** for the sole purpose of promoting attendance at the Expert Theater.
- » All pre-activity mailings are subject to NLA approval prior to printing and distribution.
- » The registrant list will be provided directly to the sponsor's selected mail house.
- » Registrant lists may only be used to promote the Expert Theater.
- **Standard A/V package**, including screen, projector, podium, microphone, PA system, and laptop.
- **One dedicated AV technician** assigned to manage the Expert Theater session.
- **Live streaming of the Expert Theater** to virtual attendees of the 2026 #NLASessions.
- **One single-sided meter board**, produced and shipped by the NLA, and displayed in the general meeting space.
 - » Sponsor to provide artwork by the published deadline.
 - » Additional signage and promotional displays may be purchased separately (see the NLA Sponsorship Prospectus at lipid.org/sessions).
- **Meals provided by the NLA** during the Expert Theater session.

Important Deadlines

May 1

- Speaker(s), Program Title, and Program Overview due
- Meter board artwork due
- Bag insert artwork due (for NLA approval)

May 15

- Bag inserts due to NLA



EXPERT THEATER APPLICATION

To submit a complete application, please complete all sections, sign, and return to lhart@lipid.org.

Company Information

Hosting Company Name _____
(Exactly as it will appear on digital and print materials)

Contact Email _____

Company Contact _____

Contact Phone _____



EXPERT THEATER TIME SLOTS

Please select your preferred presentation time(s). The NLA will make every effort to accommodate requests; however, time slots are not confirmed until full payment is received. Exact times are subject to change based on the final 2026 #NLASessions agenda.



FRIDAY, JUNE 12

SOLD 12:25 – 1:15 pm

SOLD 12:25 – 1:15 pm



SATURDAY, JUNE 13

☐ 8:00 – 8:50 am

☐ 8:00 – 8:50 am

SOLD 12:35 – 1:25 pm

SOLD 12:35 – 1:25 pm

Payment and Billing Information

☐ Visa ☐ American Express ☐ MasterCard

☐ Check

Name on Card _____

MAIL: National Lipid Association
12574 Flagler Ctr. Blvd., Ste. 101, PMB 23
Jacksonville, FL 32258-2615

Card Number _____

Exp. Date _____ Security Code _____ Zip _____

☐ ACH

Card Billing Address _____

NLA will send banking information to the primary contact.

Print Name _____

Signature _____

Date _____

TOTAL AMOUNT: \$ _____

Terms and Conditions

- Submission of this application does not guarantee approval. The NLA will notify applicants of approval status within two (2) weeks of submission.
- Dates and times are not confirmed until full payment is received.
- The Expert Theater Sponsor must submit a final presentation for compliance review and approval at least two (2) weeks prior to the scheduled activity.
- If meter board artwork is not received by the published deadline, the sponsor may be responsible for production and delivery of their signage.
- All marketing inclusions provided by the NLA are contingent upon timely receipt of presentation and promotional materials.
- Expert Theater Sponsors are prohibited from using NLA or Chapter Board Officers as faculty or speakers.
- All marketing materials, signage, and direct mail pieces must include the following disclaimer in a legible font: "This event is not part of the National Lipid Association Scientific Sessions, as planned by the NLA Education Committee, and is not being certified for CME/CE."
- All Expert Theater Sponsors must have an exhibit booth in the Exhibit Hall to host an Expert Theater.
- Additional Terms and Conditions are published at lipid.org/sessions. Sponsors agree to comply with all Terms and Conditions outlined here and on the #NLASessions website.

By signing below, I acknowledge that I have read, understand, and agree to all Terms and Conditions outlined above and at lipid.org/sessions.

Print Name: _____

Title: _____

Signature: _____

Date: _____