

LIPID FLASH FORUMS

Flash Forums are a **HIGH-VISIBILITY**, non-CME **SPEAKING OPPORTUNITY** designed for concise, **high-energy engagement** with attendees **DIRECTLY** on the Exhibit Hall floor at the 2026 #NLASessions.

BUILT FOR IMPACT AND ACCESSIBILITY, each Flash Forum features a **15-minute presentation** delivered during a **high-traffic**, non-competing break in the dedicated Flash Forum Theater in the **Exhibit Hall**. This format is ideal for sharing timely data, product updates, clinical insights, or thought leadership in a setting designed to capture attention, spark interest, and drive immediate follow-up.



Flash Forum Sponsorship Includes:

**Sponsorship
Cost:
\$17,000**

- **One 15-minute** presentation delivered during a designated non-competing break in the Exhibit Hall. *Flash Forums are scheduled during high-traffic periods to maximize visibility.*
- **Presentation space in the dedicated Flash Forum Theater**, located on the Exhibit Hall floor and configured for a minimum of 35 attendees + standing room. *Attendance is not guaranteed.*
- **Event listing** on the #NLASessions meeting website, in the meeting app, and on applicable onsite signage.
- **Dedicated NLA staff liaison** to coordinate logistics between the sponsor and the Sheraton Grand Chicago Riverwalk.
- **Inclusion in at least one NLA-distributed special events email** sent to all registered #NLASessions attendees.
- **One-time access to the Scientific Sessions registrant mailing list** for the sole purpose of promoting attendance at the Flash Forum.
 - » All pre-activity mailings are subject to NLA approval prior to printing and distribution.
 - » The registrant list will be provided directly to the sponsor's selected mail house.
 - » Registrant lists may only be used to promote the Flash Forum.
- **Standard A/V package**, including screen, projector, podium, microphone, PA system, and laptop.
- **One dedicated AV technician** assigned to manage the Flash Forum presentation.
- **Production and display of one single-sided meter board**, produced and shipped by the NLA, and displayed in the general meeting space.
 - » Sponsor to provide artwork by the published deadline.
 - » Additional signage and promotional displays may be purchased separately (see the NLA Sponsorship Prospectus at lipid.org/sessions).

Important Deadlines

May 1

- Speaker(s), Program Title, and Program Overview due
- Meter board artwork due





FLASH FORUM APPLICATION

To submit a complete application, please complete all sections, sign, and return to lhart@lipid.org.

Company Information

Hosting Company Name _____
(Exactly as it will appear on digital and print materials)

Contact Email _____

Company Contact _____

Contact Phone _____



FLASH FORUM TIME SLOTS

Please select your preferred presentation time(s). The NLA will make every effort to accommodate requests; however, time slots are not confirmed until full payment is received. Exact times are subject to change based on the final 2026 #NLASessions agenda.



FRIDAY, JUNE 12

☐ 10:40 – 10:55 am

☐ 2:00 – 2:15 pm

☐ 4:00 – 4:15 pm



SATURDAY, JUNE 13

SOLD

10:40 – 10:55 am

Payment and Billing Information

☐ Visa ☐ American Express ☐ MasterCard

☐ Check

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____ Zip _____

Card Billing Address _____

Print Name _____

Signature _____

Date _____

MAIL: National Lipid Association
12574 Flagler Ctr. Blvd., Ste. 101, PMB 23
Jacksonville, FL 32258-2615

☐ ACH

NLA will send banking information to the primary contact.

TOTAL AMOUNT: \$ _____

Terms and Conditions

- Submission of this application does not guarantee approval. The NLA will notify applicants of approval status within two (2) weeks of submission.
- Dates and times are not confirmed until full payment is received.
- The Flash Forum Sponsor must submit a final presentation for compliance review and approval at least two (2) weeks prior to the scheduled activity.
- If meter board artwork is not received by the published deadline, the sponsor may be responsible for production and delivery of their signage.
- All marketing inclusions provided by the NLA are contingent upon timely receipt of presentation and promotional materials.
- Flash Forum Sponsors are prohibited from using NLA or Chapter Board Officers as faculty or speakers.
- All marketing materials, signage, and direct mail pieces must include the following disclaimer in a legible font: "This event is not part of the National Lipid Association Scientific Sessions, as planned by the NLA Education Committee, and is not being certified for CME/CE."
- All Flash Forum Sponsors must have an exhibit booth in the Exhibit Hall to host a Flash Forum.
- Additional Terms and Conditions are published at lipid.org/sessions. Sponsors agree to comply with all Terms and Conditions outlined here and on the #NLASessions website.

By signing below, I acknowledge that I have read, understand, and agree to all Terms and Conditions outlined above and at lipid.org/sessions.

Print Name: _____

Title: _____

Signature: _____

Date: _____

