

EXPERT THEATERS

One of the National Lipid Association's most highly requested sponsored opportunities, Expert Theaters offer organizations a focused, non-CME, 50-minute presentation slot during dedicated times at the 2026 Fall Clinical Lipid Update.

Designed for direct engagement in an intimate setting, Expert Theater sessions provide sponsors the opportunity to highlight emerging data, share timely scientific or disease-state updates, and connect with lipid specialists beyond the core educational program.

Expert Theaters are scheduled (outside of CME programming) to maximize visibility while preserving the integrity of the NLA Fall Clinical Lipid Update.

Each Expert Theater Sponsorship Includes:

**Sponsorship
Cost:
\$23,500**

- **One 50-minute** presentation scheduled during designated breaks in official NLA educational programming. *Each time slot will host no more than two Expert Theaters.*
- **Dedicated presentation room** at the JW Marriott Bonnet Creek, located in or near the NLA meeting space and configured for a minimum of 50 attendees. *Attendance is not guaranteed.*
- **Event listing** on the NLA Fall Clinical Lipid Update meeting website, in the meeting app, and on applicable onsite signage.
- **Dedicated NLA staff liaison** to coordinate logistics between the sponsor and the JW Marriott Bonnet Creek.
- **Inclusion in at least one NLA-distributed special events email** sent to all registered NLA Fall Clinical Lipid Update attendees.
- **Standard A/V package**, including screen, projector, podium, microphone, PA system, and laptop.
- **One dedicated AV technician** assigned to manage the Expert Theater session.
- **Live streaming of the Expert Theater** to virtual attendees of the 2026 Fall Clinical Lipid Update.
- **One single-sided meter board**, produced and shipped by the NLA, and displayed in the general meeting space.
 - » Sponsor to provide artwork by the published deadline.
 - » Additional signage and promotional displays may be purchased separately (see the NLA Sponsorship Prospectus at lipid.org/fall).
- **One meeting bag insert**, provided by the sponsor, to promote the Expert Theater, product information, or a giveaway item, in accordance with NLA Terms and Conditions.
- **Meals provided by the NLA** during the Expert Theater session.

Important Deadlines

September 1

- Speaker(s), Program Title, & Program Overview due

September 4

- Bag inserts due to NLA
- Signage artwork due to NLA

Please Note

All marketing materials, signage, and direct mail pieces must include the following disclaimer in a legible font:

"This event is not part of the National Lipid Association Fall Clinical Lipid Update, as planned by the NLA Education Committee, and is not being certified for CME/CE."

EXPERT THEATER APPLICATION

To submit a complete application, please complete all sections, sign, and return to akirkland@lipid.org.

Company Information

Hosting Company Name _____
 (Exactly as it will appear on digital and print materials)

Contact Email _____

Company Contact _____

Contact Phone _____

EXPERT THEATER TIME SLOTS

Please select your preferred presentation time(s). The NLA will make every effort to accommodate requests; however, time slots are not confirmed until full payment is received. Exact times are subject to change based on the final 2026 NLA Fall Clinical Lipid Update agenda.

Payment and Billing Information

☐ Visa ☐ American Express ☐ MasterCard

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____ Zip _____

Card Billing Address _____

Print Name _____

Signature _____

Date _____

SATURDAY, OCTOBER 2

BREAKFAST

☐ 8:05 – 8:55 am ☐ 8:05 – 8:55 am

LUNCH

☐ 12:00 – 1:45 pm ☐ 12:00 – 1:45 pm

☐ **ACH**
 NLA will send banking information to the primary contact.

☐ **Check**

MAIL: National Lipid Association
 12574 Flagler Ctr. Blvd., Ste. 101, PMB 23
 Jacksonville, FL 32258-2615

TOTAL AMOUNT: \$ _____

Terms and Conditions

- Submission of this application does not guarantee approval. The NLA will notify applicants of approval status within two (2) weeks of submission.
- Dates and times are not confirmed until full payment is received.
- The Expert Theater Sponsor must submit a final presentation for compliance review and approval at least two (2) weeks prior to the scheduled activity.
- If signage is not received by the published deadline, the sponsor may be responsible for production and delivery of their signage.
- All marketing inclusions provided by the NLA are contingent upon timely receipt of presentation and promotional materials.
- Expert Theater Sponsors are prohibited from using NLA or Chapter Board Officers as faculty or speakers.
- All marketing materials and signage, must include the following disclaimer in a legible font: "This event is not part of the National Lipid Association Fall Clinical Lipid Update, as planned by the NLA Education Committee, and is not being certified for CME/CE."
- All Expert Theater Sponsors must have an exhibit booth in the Exhibit Hall to host an Expert Theater.
- Additional Terms and Conditions are published at lipid.org/fall. Sponsors agree to comply with all Terms and Conditions outlined here and on the NLA Fall Clinical Lipid Update website.

By signing below, I acknowledge that I have read, understand, and agree to all Terms and Conditions outlined above and at lipid.org/fall.

Print Name: _____

Title: _____

Signature: _____

Date: _____