



Exhibitor & Sponsor Terms and Conditions

2026 NLA Fall Clinical Lipid Update | October 1-4, 2026 | JW Marriott Orlando Bonnet Creek

Terms and Conditions

1. Purpose and Scope

These Terms and Conditions govern all exhibitors, sponsors, supporting organizations, and their representatives participating in the 2026 NLA Fall Clinical Lipid Update (the “Meeting”), including exhibit booths, sponsorships, educational support, advertising, digital opportunities, affiliate events, private meeting rooms, and ancillary activities. Participation is limited to organizations whose products, services, and activities align with the educational, scientific, and professional mission of the National Lipid Association (“NLA”).

2. Location of Meeting

The Meeting will be held October 2-4, 2026, at JW Marriott Orlando Bonnet Creek, 14900 Chelonia Parkway, Orlando, FL 32821. Sponsor may not sublet, share, transfer, or assign its physical or digital activation space, nor any part thereof, without prior written approval from NLA. Sponsor may not exhibit, offer for sale, advertise, or promote articles, services, products, or activities not manufactured, sold, distributed, or approved by the sponsoring company except where such items are necessary for proper demonstration or operation of the Sponsor’s display. Sponsor may not permit non-sponsoring company representatives to operate from its exhibit or activation space without prior approval. Any exceptions are at the sole discretion of NLA.

3. Eligibility and Acceptance

Eligibility of any Sponsor, Exhibitor, product, service, or activity for inclusion in the Meeting is at the sole discretion of NLA. The selling of products or services without prior approval from NLA is strictly prohibited. All products and services exhibited or presented must be relevant to practicing clinicians and the professional audience as determined by NLA. Sponsors warrant that their activities, marketing, advertising, products, services, and personnel will comply with applicable regulations. NLA is not responsible for losses incurred by Sponsors that do not have required legal documents, permits, approvals, or authority to sell products, conduct activities, or participate in the Meeting. The sale or display of approved products or services does not constitute endorsement by NLA.

4. Occupancy Default

Any Sponsor failing to occupy physical or digital space contracted for shall not be relieved of the obligation to pay the full contracted fee. If contracted space is not occupied by the time set for completion of installation, NLA may take, reallocate, redesign, or reassign the space for such purposes as NLA determines, with no obligation to issue a refund.

5. Assignment and Use of Space

Exhibit booths, activation areas, sponsored spaces, and digital opportunities are assigned based on availability, receipt of full payment, operational needs, and strategic placement considerations. NLA reserves the right to modify or re-arrange the exhibit floor plan or sponsorship placement at any time before or during the Meeting, even if a location has already been confirmed. NLA will make reasonable efforts to separate direct competitors where possible but does not guarantee separation. All activities, demonstrations, and distribution of materials must remain within the contracted space unless otherwise approved in writing by NLA.

6. Exhibit and Sponsorship Hours

Exhibitors and sponsors must staff, maintain, and keep their spaces fully installed during all published exhibit hall traffic periods and any other times specifically required by NLA. Early teardown, late setup, or unapproved interruption of exhibit operations is prohibited and may result in fees, loss of priority placement, or loss of eligibility for future meetings.

7. Installing, Exhibiting, and Dismantling

Hours and dates for installing, exhibiting, and dismantling physical Sponsor activations shall be those specified by NLA, the venue, and the official service contractor. Sponsor is responsible for all costs associated with freight, storage, material handling, installation, dismantling, shipping paperwork, carrier arrangements, and removal of materials. Dismantling and packing of Sponsor activation space will not be permitted before the NLA Exhibit Hall officially closes. All activation space must be completely dismantled and

packed, all appropriate shipping paperwork filed, and carriers checked in by the last hour of move-out. Materials left on the floor without proper documentation may be shipped or handled at Sponsor's sole expense.

8. Early Tear-Down Policy

To support attendee engagement and fairness to all exhibitors, booths must remain fully installed and staffed until the official exhibit hall closing time of 3:30 PM on Saturday, October 3. Early dismantling, packing, removal of materials, or visible tear-down before 3:30 PM is not permitted. Exhibitors who begin tear-down before the designated time will be assessed for a \$500 early dismantle fee, which will be charged to the credit card on file for the exhibiting company.

Early Dismantle Reminder

Policy: No booth packing, dismantling, or material removal may begin before 3:30 PM on Saturday, October 3.

Fee: \$500 early dismantle fee charged to the credit card on file for the exhibiting company.

9. Payment Terms

Full payment is required prior to space assignment unless otherwise specified in writing by NLA. Failure to remit payment by required deadlines may result in loss of assigned space, withholding of badges or access, cancellation without refund, or requirement to maintain a credit card on file. Failure to make payments does not release the Sponsor from contracted or financial obligations.

10. Cancellations, Downsizing, and No-Shows

Any cancellation, downsizing, or modification request must be submitted in writing to NLA at exhibits@lipid.org. Through August 15, 2026, NLA will retain 50% of contracted exhibit space fees and sponsorship fees. Beginning August 16, 2026, NLA will retain 100% of contracted exhibit space fees and sponsorship fees. Downsizing requests for sponsorship packages or exhibit space may be treated as cancellations and are subject to availability and NLA approval. If a Sponsor does not notify NLA that it will not attend prior to setup, future placement at NLA meetings may be compromised or denied.

Cancellation Schedule

Through August 15, 2026: NLA retains 50% of contracted exhibit space fees and sponsorship fees.

Beginning August 16, 2026: NLA retains 100% of contracted exhibit space fees and sponsorship fees.

11. Meeting Cancellation or Modification

NLA reserves the right to cancel, postpone, relocate, reschedule, modify, limit, or convert the Meeting to a virtual or hybrid format due to circumstances beyond its control, including but not limited to public health emergencies, venue restrictions, fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, embargo, inclement weather, governmental restraints, terrorism, war, riot, civil disturbance, transportation disruption, inability to secure sufficient labor or technical personnel, loss of lease, internet disruptions, municipal, state, or federal laws, acts of God, or other circumstances that make it inadvisable, illegal, impracticable, unsafe, or impossible for the Meeting to take place as planned. Refunds, credits, or adjustments, if any, will be determined by NLA and may be reduced by non-recoverable costs.

12. Compliance with Laws and Industry Standards

Exhibitors and sponsors are solely responsible for ensuring compliance with all applicable federal, state, and local laws, marketing and advertising regulations, data privacy and copyright laws, applicable healthcare and industry codes, company compliance policies, and venue rules. Sponsors that interact with physicians and other healthcare professionals are responsible for determining what activities are appropriate under applicable laws, company policies, and industry standards.

13. Demonstrations, Giveaways, Drawings, Raffles, Passport Activities, and Contests

All demonstrations, giveaways, raffles, drawings, passport activities, contests, or other attendee engagement activities must be conducted professionally, comply with applicable laws and ethical standards, and receive prior NLA approval when required. Sponsors are solely responsible for legal compliance, winner notification, prize distribution, taxes, company compliance, and fulfillment. Alcohol, unsafe items, inappropriate materials, or items inconsistent with NLA policies are not permitted as prizes or giveaways. NLA may deny, modify, or discontinue any activity at its discretion.

14. Live Demonstrations

The use of models, biological tissues, or animals is strictly prohibited unless NLA provides specific written approval and all applicable legal, safety, ethical, and venue requirements are met.

15. Photography, Recording, and Use of Content

NLA may photograph, record, stream, or otherwise capture portions of the Meeting for promotional, educational, archival, operational, or other NLA purposes. Exhibitors and sponsors may not photograph, record, or broadcast other exhibits, sessions, restricted areas, or attendees in a manner inconsistent with NLA policy, privacy expectations, or applicable law. Sponsors will not deny reasonable requests from NLA or the official photographer to take pictures from outside the perimeter of Sponsor's activation space.

16. Insurance, Limitation of Liability, and Security

Sponsor shall, at its sole cost and expense, maintain appropriate insurance coverage for its operations, personnel, property, products, services, and activities, including comprehensive general liability coverage and workers' compensation coverage where applicable. Such insurance shall name NLA, Compass Management & Consulting, Inc., the venue, and NLA's official service contractor as additional insured where requested. Sponsor agrees to make no claim against NLA, its employees, management company, agents, representatives, venue, or service providers for loss, theft, damage, or destruction of goods; injuries; failure to provide space; failure to hold the Meeting as scheduled; or any action or omission of NLA. Sponsors are strongly encouraged to secure valuables nightly. NLA, Compass Management & Consulting, Inc., the venue, and service providers will not be responsible for lost or stolen items.

17. Safety, Fire, Facility, and Property Regulations

All participating organizations and personnel must comply with federal, state, local, venue, fire, public safety, and facility regulations. Decorations, furniture, signs, equipment, and displays must meet applicable safety requirements. Utility panels, switchgear, fire hose cabinets, standpipes, fire extinguishers, exits, sprinklers, and emergency lighting must remain visible and accessible. Hazardous materials, flammable liquids, combustibles, unauthorized cooking devices, open flames, and other prohibited items are not permitted unless specifically approved in writing and compliant with all requirements. Sponsor is responsible for damage caused by Sponsor, its agents, employees, contractors, representatives, materials, or activities.

18. Contractor and Labor Regulations

Sponsors using exhibitor appointed contractors, third-party vendors, or outside labor must comply with NLA, venue, and official service contractor requirements, including advance notification, certificates of insurance, access rules, staging restrictions, and documentation deadlines. Sponsor is responsible for the actions, conduct, documentation, and compliance of its contractors, subcontractors, employees, vendors, and representatives. NLA reserves the right to prohibit or remove any contractor or vendor that does not comply with requirements.

19. Presentations, Demonstrations, Noise, Odors, and Display Conduct

Product presentations and demonstrations may occur only within the contracted activation space and must not obstruct aisles, interfere with neighboring spaces, create excessive noise, produce objectionable odors, or compromise safety. Music, videos, or sound may not be played at a level that interferes with neighboring activities and must comply with applicable licensing requirements. Explicit, vulgar, unlawful, misleading, discriminatory, or inappropriate content is prohibited. NLA has sole discretion to determine whether an activity, display, item, odor, noise, or presentation is objectionable or disruptive.

20. Sponsor Personnel, Badges, and Age Restriction

Sponsor representatives are restricted to personnel engaged in the display, demonstration, application, or sale of Sponsor's approved products or services. Sponsor personnel must wear official Meeting badge identification while onsite. Representatives without a badge will not be permitted in the Meeting space or Exhibit Hall. Booth size or sponsorship level determines the number of included badges. Additional badges may be purchased if offered by NLA. No one under the age of 16 is allowed at the Meeting, including move-in and move-out, without special permission from NLA.

21. Food and Beverage

All food and beverage must be procured through the venue or otherwise approved in writing by NLA and the venue. The dispensing, distribution, or use of alcoholic beverages in the Exhibit Hall is prohibited without prior approval from NLA and the venue.

22. Use of NLA Name, Marks, and Meeting Branding

Use of NLA logos, Meeting branding, official marks, or trademarks is prohibited without prior written approval. Exhibitors may factually refer to their participation in the Meeting using non-stylized text, provided the reference does not imply endorsement, certification, recommendation, approval, or partnership by NLA. Unauthorized use may result in penalties, removal, or loss of future participation privileges.

23. Educational and Promotional Activities

Educational sponsorships and promotional activities, including Satellite Symposia, Expert Theaters, Flash Forums, non-CME programs, bag inserts, affiliate events, and similar opportunities, must maintain educational integrity, use accurate and appropriate content, comply with applicable laws and NLA policies, avoid overt commercial promotion inconsistent with the format, and include required NLA disclaimers where applicable. NLA reserves the right to review, require modification of, or deny content. NLA Officers or Chapter Officers serving on NLA or Chapter Boards of Directors are not permitted to serve as speaker or faculty for non-accredited activities unless expressly permitted by NLA policy.

24. Use of Registration Lists and Attendee Data

Where applicable, some sponsor activities may allow a one-time direct mailing to registered NLA meeting attendees. Any mailing list or attendee data may be used solely for the approved purpose and may not be resold, shared, transferred, retained, or used for unrelated marketing. NLA may provide mailing information directly to the Sponsor's preferred mail house and may revoke access if the Sponsor violates these terms. NLA does not provide attendee lists except as expressly stated in approved sponsorship benefits.

25. Bag Inserts and Sponsored Materials

All inserts and sponsored materials must be submitted to NLA for approval. Inserts and materials must not contain offensive, discriminatory, misleading, unlawful, or inappropriate content. NLA may reject any material at its sole discretion. Sponsor is responsible for production, shipping, handling, customs, import duties, delivery by required deadlines, and compliance with all specifications issued by NLA.

26. Conduct, Professionalism, and ADA Compliance

All participants are expected to conduct themselves in a professional, respectful, safe, and ethical manner. Harassment, discrimination, excessive noise, disruption, unsafe activity, or abusive conduct will not be tolerated and may result in removal without refund. Exhibitors and sponsors are responsible for ensuring that their spaces and activities comply with the Americans with Disabilities Act (ADA) and other applicable accessibility requirements.

27. Attendance and No Guarantee of Results

Admission policies remain the prerogative of NLA and may be revised or amended to suit unforeseen conditions. NLA may estimate the anticipated number of attendees; however, any estimate is not a guarantee of attendance, traffic, impressions, leads, sales, engagement, or business results.

28. Disclaimer and Indemnification

NLA neither warrants nor endorses any products, services, therapies, devices, tests, claims, or materials advertised or presented by Sponsor. Sponsor agrees to indemnify, defend, and hold harmless NLA, Compass Management & Consulting, Inc., the venue, official service contractors, and their respective affiliates, officers, directors, agents, employees, partners, members, contractors, and representatives from claims, losses, damages, expenses, governmental charges, fines, and attorney fees arising out of or related to Sponsor's products, services, conduct, activities, installation, removal, occupancy, personnel, contractors, content, advertising, or use of the exhibit premises.

29. Amendments, Interpretation, and Agreement

NLA reserves the right to amend these Terms and Conditions at any time. Matters not explicitly addressed are subject to NLA's sole interpretation and decision. Participation in the 2026 NLA Fall Clinical Lipid Update constitutes agreement to abide by these Terms and Conditions, as well as all additional policies, prospectus materials, service kit instructions, written agreements, and updates issued by NLA.

Questions?

Exhibitor Contact

Email: exhibits@lipid.org

Phone: (904) 998-0854